

The benefits of having documentation

There are many reasons why you need to have documentation for your company's green efforts. If you make statements about your green efforts without having the documentation in order, you could end up in a shitstorm, as was seen with Arla and Zalando in 2021. - So one of the big benefits is avoiding the accusations of greenwashing!

What's more then?

1 Good documentation = good communication

The connection may seem obvious. But in fact, you can use your green documentation directly as communication material. Of course, there may be different forms of communication depending on the documentation you choose. With documentation comes credible communication.

2 Secure that you are following the green requirements & guidelines with documentation

With today's focus on sustainability and climate goals, it's important to constantly stay up-to-date with regulations, requirements & common directions for the green transition. Secure your company by having your documentation in order.

3 Get an overview & set a direction of your green transition

Sustainability what? It can be hard to have the whole overview of a big green transition. Where to start? What to do? How to finish or move further?

With the right documentation, it is much easier to see through your company's production & supply chain. It will help you to find the hotspots in your production and thereby help where to start.

4 See the bigger picture

Documentation helps you see the bigger picture of your business. It sheds light on your entire supply chain, and how you produce, transport, and treat your employees.

5 Control future goals & show the world that you are ambitious

The documentation gives you the control to control future goals & where to set in! Thereby showing the world that you are ambitious & on the right track, which furthermore reinforces the competitiveness of the company

GREEN
SURVEY

Forms of documentation we are providing

- Lifecycle assessment (LCA)
- Environmental Product Declaration (EPD)
- Carbon Footprint
- Transparency report
- Help to environmental certifications