

# The Transparency report

## What is it?

A Transparency report is a complete record of your company's sustainability profile.

The purpose of the report is to provide complete transparency and credibility through a well-documented sustainability profile, whether you are starting, moving forward, or finishing a green transformation.

## Why is it beneficial to have?

- Creates transparency and credibility around your brand
- Helps combat greenwashing
- Creates an internal understanding of the company's work and direction
- You get well-documented communication material that strengthens your company's competitiveness.
- Ensures focused and measurable work with the UN SDGs.
- Creates the foundation for an effective and targeted green transition.

## Whats included?

A presentation of your company, sustainable initiatives & efforts, certifications, UN SDGs and targets & ambitions.

## How to use it?

A Transparency Report can be used directly as external communication material, allowing your company to communicate how you work and contribute to sustainable development, prepared and documented by external experts.

